

# Novia Lim

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## FULL STACK WEB DEVELOPER | BI EXPERT

**Multifaceted and driven Web Developer with hands-on experience who believes in driving critical business impact using intelligent data and innovative technology.**

Passionate in a lifelong pursuit for Information Technology, data analytics proficiency and with more than 10 years of full time working experience with multinational corporations such as Lexmark, Mercer and Oracle. Novia is a Creative thinker; Attentive to detail; applies exceptional analytical skill coupled with a solid business foundation

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## PROFESSIONAL SKILLS

- ♦ Git, Command Line, HTML5, CSS3, Bootstrap, Responsive Design, JavaScript, jQuery, React.js, API/JSON, RESTful API, Google Firebase, MySQL, MongoDB, Ajax, Node.js, Express, AWS Lambda, Alexa Skills Kit
  - ♦ Data Analytics, Business Analysis, Data Reporting
  - ♦ Salesforce, ArcGIS, Oracle Database / BI and Toad, Hyperion, MS SQL, Tomcat, Bluecoat, Adobe Photoshop
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## PORTFOLIOS

### Jobba – Job Search Aggregator Portal

- Aggregates job search results from several jobs APIs
- Project manager for a group of 4
- HTML5, CSS3, Materialize CSS, JavaScript, jQuery, Firebase, Ajax, API/JSON
- <https://novialim.github.io/jobba/>

### Pixar Trivia – Amazon Alexa Skill

- AWS Lambda, Alexa Skills Kit
- <https://goo.gl/19kl1x>

### <http://novialim.com> - Online portfolio

- Sole developer
  - HTML5, CSS3, Bootstrap, JavaScript
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## PROFESSIONAL CERTIFICATIONS

Blue Coat Certified Proxy Administrator  
PMI Project Management Basics

PMI Project Management Fundamentals for IT Professionals  
PMI Managing Multiple IT Projects

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## PROFESSIONAL EXPERIENCE

### UNIVERSITY OF CALIFORNIA SAN DIEGO – SCHOOL OF EXTENDED STUDIES AND PUBLIC PROGRAM

Jan 2017 – Present

#### *Full-Stack Web Developer*

- ♦ Technologies acquired: Git, Heroku, HTML5, CSS3, Bootstrap, Responsive Design, JavaScript, jQuery, React.js, API/JSON, RESTful API, MySQL, Ajax, Node.js, Express
  - ♦ Knowledge in Database Theory, APIs, Presentation Skills, Research Skills, Collaborative Learning, Project Management
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### NOVIA + GEEK

Apr 2016 – Present

#### *Founder*

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**LEXMARK INTERNATIONAL, INC.**

Sept 2014 – Oct 2015

***Business Operations Manager, Asia Pacific and Japan***

- ◆ Business Planning:
  - Asia Pacific Business Operations Champion. Direct collaboration with United States Global teams and management.
  - Current Qtr, Forward Qtr Business Planning, Trending & Analytics (Hardware + Supplies)
- ◆ Financial Analysis:
  - Plan and Outlook Management (AP, WW Business Reporting)
  - Enhance a standard set of financial reports/metrics with alignment between Countries, AP and HQ
- ◆ Sales Operations:
  - Drive and prepare reports and analysis that illustrate business results, main drivers and metrics
  - Handle all Sell-In, Sell-Out, Inventory reporting
  - Conduct On-time, accurate AP Forecast reporting (Worldwide & Countries)
  - Partner KPI driven Performance Management

**Achievements**

• 2014 Top SMB Revenue Growth GEO (Asia Pacific)	• 2014 Top SMB Quota Attainment GEO (Asia Pacific)
• 2014 Top SMB Revenue Growth (India)	• 2014 Top SMB Quota Attainment (India)

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**WOOD MACKENZIE**

2010 - 2014

***Upstream Data Analyst***

- ◆ Maintain the integrity and currency of the regional database, related maps and data integration for the production of high quality research and analysis
- ◆ Ensure a high degree of data integrity and consistency in the upstream database, and between the database, maps, core products and new products
- ◆ Create and execute database queries. Provide business intelligence for research, client queries and consulting projects

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**MERCER (SINGAPORE) PTE LTD**

2006 - 2010

***Global Data Analyst***

- ◆ Develop, train and put in place regional and local data management teams
- ◆ Ensure global data standards are established and met for consistent data and reporting throughout a global customer relationship management system
- ◆ Engage regions to finalize and operationalize data management processes
- ◆ Provide consultation, development and alignment of data processes according to core business values
- ◆ Apply segmentation and data strategy to direct marketing efforts while drawing strategic conclusions and insights from customer data

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**ORACLE CORPORATION (S) PTE LTD**

2005 - 2006

***Analytics Specialist***

- ◆ Provide data consultation for strategic projects in the APAC region
- ◆ Utilize data extraction and analysis tools, and gather and analyze data to ensure compliance with data management standards and data quality metrics
- ◆ Handle campaign data extraction and post-campaign analysis
- ◆ Support marketing teams for demand generation and lead management

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**EDUCATION****Singapore Institute of Management University, BSc (Honours) Information Technology and Business, 2008**(Major: **Information Technology** and Business)**Grade / GPA: A- / 3.5 Second Upper Honours**

Ngee Ann Polytechnic, Diploma in Information Technology, 2003

(Major: **Software Engineering**)